




Natalie Barnes

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 (661) 478-1414

 Portfolio:
www.natalie-barnes.com

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY

San Luis Obispo, CA
B.S. Graphic Communication
Expected Graduation 2025

ANTELOPE VALLEY COLLEGE

A.A. Liberal Arts and Sciences:
Math and Sciences

A.A. Liberal Arts and Sciences:
Arts and Humanities

Graduated *magna cum laude*
Lancaster, CA, 2019 – 2022

ADDITIONAL SKILLS

Proficient in Adobe Creative Cloud:

Photoshop, Illustrator, InDesign,
Premiere Pro, After Effects, Audition,
Lightroom Classic, XD, Dreamweaver

Google Suite & Microsoft Office

Public Relations and Communication

Print Production

Esko Studio, Digital, Offset, Flexography

CERTIFICATIONS

Honors Scholar Certificate

Meta Digital Marketing
Associate Certificate

VOLUNTEER

Valley Bible Church, Lancaster, CA
June 2015 – August 2022

Designed logos, event flyers, t-shirts, and
stickers for weekly community events

Served as a leader for AWANA Children's
Program and member of the music team

CAREER OBJECTIVE

An industrious and detail-oriented student currently studying Graphic Communication. Seeking a career in creative marketing and communication.

EXPERIENCE

BRAND ACTIVATION INTERN

Logitech, San Jose, CA
July 2024 – Present

- Execute key marketing projects in collaboration with internal and external partners for the North America Business to Consumer Marketing team (NAM)
- Lead content creation projects including advertisement, video production, brand asset development, and training materials
- Manage ad hoc projects for NAM, driving them to completion with a strong sense of ownership and autonomy.

PPE ILLUSTRATION & COMMUNICATION INTERN

NASA Glenn Research Center, Cleveland, OH
June – August 2023

- Provided graphic design and strategic communication support to the Power and Propulsion Element (PPE) project
- Created corporate brand design along with associated brand guidelines and PowerPoint templates
- Designed PPE outreach materials including banners stands, posters, stickers, patches, pins, foam boards, etc.
- Developed a mission-critical training package to assist newcomers to the PPE project

SOCIAL MEDIA & WEBSITE CONTENT INTERN

California State University Monterey Bay, Seaside, CA
September 2022 – August 2023

- Created engaging, university-level social media content for Facebook, Instagram, Twitter, and LinkedIn
- Filmed, edited, and organized various multimedia productions.
- Designed technical graphics and animations
- Supported campus-wide web editors with content guidelines and brand consistency

BARISTA

Sagebrush Cafe, Quartz Hill, CA
September 2021 – August 2022

- Pulled espresso, brewed coffee, and created latte art
- Performed cashier duties, restocked, and prepared food items while working effectively with a team of coworkers
- Photographed products for company promotion